James Hersh

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Education

Muhlenberg College Allentown, PA
Bachelor of Arts | Major: Business Administration
| Minor: Innovation & Entrepreneurship May 2024

Relevant Courses: Business Management, Business Operations, Marketing, Financial Accounting, Small Business Management Entrepreneurship, Micro/Macroeconomics, Spanish 2, Real Estate Investment

Relevant Experiences:
Real Estate Investor Assistant

- Invest in private real estate
- Work with successful and up-&-coming investors in Lehigh Valley PA
- Paid site visits and management
- Property showings
- Tenant Interviews
- Handyman work & painting
- Cold Calling
- Direct Mailing

Experience

Professional Experiences

UPS Warehouse Worker | UPS Shipping Center, Bridgewater, NJ

Summer 2021

- Sort package shipments by destination, Load and unload delivery trucks, High intensity work environment, Proficient teamwork skills

Farm Worker | FlipSideFarm CSA, Bedminster, NJ

Summer 2018-20

- Assist with operation of farm/field equipment, Plant organic produce & crops, De-weed fields, Irrigation system construction, Harvest and package produce for sale

E-commerce | StreetMvment.com, Custom Sneaker Business

2017-20

- Created e-commerce fashion store - StreetMvment.com (2017-2019)
- Custom designed and painted sneakers - (2018-2020)

Skills & Interests

Technology: Microsoft Office: Excel, PowerPoint, Word| Google Workplace: Sheets, Docs, Slides | 3D Design: Autodesk Fusion 360 | Virtual tools: Zoom, | Design tools: Adobe Photoshop, Lightroom, Canva, Tableau, etc. | Video Editing Tools: Final Cut Pro, Adobe After Effects | Audio/Music: FL Studio 20, Mix Craft 8

Fitness and Strength Training: Proficient knowledge of conditioning techniques, proper form and movement, Certified Brand X Method trainer for ages 3-17 | Over 10 years of health and wellness experience

Interests: Car spotting, Fishing, Health & Fitness, Photography & Aerial Videography, Antique Flipping